

Strategic Plan 2013-2017



Mission

To connect people with ideas and information, to inspire imagination and a love of reading, and to facilitate lifelong learning and discovery.

Vision

To be a welcoming, open and free community gathering place where all can reflect, learn, create, share and debate.

Values

Openness and inclusion

Intellectual freedom

Literacy and lifelong learning

Creativity and innovation

Collaboration

Sustainability

Service excellence

ideas. information. inspiration.



Priority Areas

Ignite the imagination of the community

We will proactively seek out opportunities to place the library “everywhere” – as far reaching as the imagination. We will experiment with innovative and exciting new services and programs that support our strategic direction and foster 21st century literacies. We will work to increase the library’s visibility in the community and improve awareness of services provided and their enduring value.

Inspire a generation of young readers and learners

We will support the early literacy needs of preschoolers, and connect with their parents and caregivers. We will engage school-age children and teens in ways that are meaningful to them.

Invest in new technologies and digital collections

We will invest in new technologies that increase efficiency, improve services and extend access to resources. Our services will increasingly be offered in virtual spaces and focus on access to expanded digital collections and content.

Infuse library space with new energy and purpose

We will reconfigure and use existing space creatively, while exploring options and advocating for expanded facilities.

Foundational Elements

Foundational elements support the priorities of the strategic plan

Engaged and effective customer service

We will support staff in providing excellent customer service that is friendly, responsive to community needs and convenient to access. We will expand self-service options and explore alternative service delivery models.

Quality collections that are relevant and in demand

We will provide relevant collections that meet current demand in a timely manner. We will optimize usage of space for physical collections.

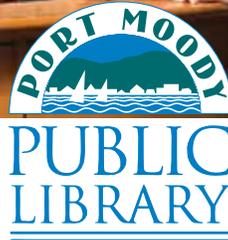
Strategic partnerships to extend the impact of the library

We will develop strategic partnerships and foster collaborative relationships with other libraries as well as community and government organizations and agencies.

Continuous improvement

We will continually review the use of our resources to ensure resilient, sustainable business practices. We will invest in training to ensure staff have the skills and expertise necessary to provide quality service.





STRATEGIC PLAN 2013 – 2017

It is an exciting and challenging time for libraries. Rapid change is shaping how people access and use information and interact with one another. Change is affecting the resources, tools and capabilities needed to operate effectively in today's society; and it is influencing how people use and what they expect from public library facilities.

The Port Moody Public Library Board is pleased to share its Strategic Plan 2013-2017. This plan sets out our vision for the future of your library and identifies priorities for the next five years. It aims to ensure that the Port Moody Public Library evolves and adapts to an ever-increasing pace of change, while remaining responsive to the needs of the community.

Community input has been a critical driving force in shaping this strategic plan. To gain an up-to-date understanding of our community and its perceptions, requirements and preferences for library service, the Library Board completed an extensive consultation and needs assessment process in 2012. This included a community survey, focus group sessions and stakeholder interviews as well as analysis of demographic data and library trends. The resulting Port Moody Public Library Community Needs Assessment report is available on the library's website; this report subsequently formed the basis of two Library Board strategic planning sessions held in November 2012.

The priorities outlined in our Strategic Plan 2013-2017 will be implemented through annual business plans which are the responsibility of the Library Director and staff. The Library Board will monitor and report back to the community on progress and achievements in its Annual Report.

Sincere thanks to all those who participated in the community needs assessment and strategic planning process – community members, Mayor and Council, library staff and trustees.

– The Port Moody Public Library Board, 2013